



# 29<sup>TH</sup> WONCA EUROPE CONFERENCE

The Convention Centre Dublin  
25–28 September 2024

## Partnership and Exhibition Prospectus

The Changing Nature of Family Medicine – Cultivating the Future



[www.woncaeurope2024.org](http://www.woncaeurope2024.org) | [#woncaeurope2024](https://twitter.com/woncaeurope2024)



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# SPONSORSHIP AND EXHIBITION PRICING

Early (by 31 December 2023)	Standard (1 January 2024 – 31 August 2024)	Late (after 31 August 2024)
10% off of the prices in this prospectus	Prices listed in this prospectus	20% above the prices in this prospectus

# SPONSORSHIP OPPORTUNITIES

## Diamond Partner **SOLD OUT**

**40 000 EUR**

### Exclusive

- Exhibition space of 36 sq m (space only)
- 10 Exhibitor Registrations
- 10 Conference Dinner Registrations
- Possibility to hold 1 NON-Parallel Satellite Symposium at no additional cost
- Inserts in the virtual Conference Bag, available from the mobile application (3 digital files, no prescription drug advertising)
- One promotional newsletter sent to all registrants before the event
- Directional Signage (in case of confirmation by February 28, 2023) – logo on all directional signs
- 2 pages of advertisement in the Final Program (electronic)
- Company's logo in category DIAMOND Partner on Partners' Recognition Board
- Banner with company's logo in the Plenary Hall and at the Registration Area – category DIAMOND Partner
- Company's logo in the category DIAMOND Partner included in all promotional e-mail newsletters
- Acknowledgement in the category DIAMOND Partner on the official Conference Website with a logo and hyperlink to the company's website
- Logo in the category DIAMOND Partner on a looped PowerPoint slide show in all session rooms prior to the beginning of sessions and during the breaks (including plenary sessions)
- Logo in the "Introducing our sponsors" newsletter to all pre-registered delegates
- "Welcome our new sponsor" post on the event social network (the content of the post is provided by the organiser)



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### Gold Partner

**30 000 EUR**

- Exhibition space of 25 sq m (space only)
- 6 Exhibitor Registrations
- Possibility to hold 1 Parallel Satellite Symposium at no additional cost
- Inserts in the virtual Conference Bag, available from the mobile applications (2 digital files, no prescription drug advertising)
- Company's logo in the category GOLD Partner on Partners' Recognition Board
- Banner with company's logo in the Plenary Hall and at the Registration Area – category GOLD Partner
- Company's logo in the category GOLD Partner included in all promotional e-mail newsletters
- Acknowledgement in the category GOLD Partner on the official Conference Website with a logo and hyperlink to the company's website
- Logo in the category GOLD Partner on a looped PowerPoint slide show in all session rooms prior to the beginning of sessions and during the breaks (including plenary sessions)

### Silver Partner

**15 000 EUR**

- Exhibition space of 16 sq m (space only)
- 4 Exhibitor Registrations
- Inserts in the virtual Conference Bag, available from the mobile applications (1 digital file, no prescription drug advertising)
- Company's logo in the category SILVER Partner on Partners' Recognition Board
- Banner with company's logo in the Plenary Hall and at the Registration Area – category SILVER Partner
- Company's logo in the category SILVER Partner included in all promotional e-mail newsletters
- Acknowledgement in the category SILVER Partner on the official Conference Website with a logo and hyperlink to the company's website
- Logo in the category SILVER Partner on a looped PowerPoint slide show in all session rooms prior to the beginning of sessions and during the breaks (including plenary sessions)

### Bronze Partner

**8 000 EUR**

- Exhibition space of 9 sq m (space only)
- 2 Exhibitor Registrations
- Banner with company's logo in the Plenary Hall and at the Registration Area – category BRONZE Partner
- Company's logo in the category BRONZE Partner included in all promotional e-mail newsletters
- Acknowledgement in the category BRONZE Partner on the official Conference Website with a logo and hyperlink to the company's website
- Logo in the category BRONZE Partner on a looped PowerPoint slide show in all session rooms prior to the beginning of sessions and during the breaks (including plenary sessions)



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### EXHIBITION

Each exhibitor will be contacted directly by the appointed exhibition coordinator and will receive Exhibition Manual with all conditions of the exhibitor. The exhibition will be placed close to the catering area and WONCA Village.

#### Exhibition Space

##### Space only

**550 EUR / per meter**

- The minimum exhibition space is 6 sq m
- Exhibition Space includes the following:
  - 2 Exhibitor Registrations
  - Related organizational services

##### Additional Exhibitor's Registration

**200 EUR**

### INDUSTRY PRESENTATIONS AND ADVERTISING

#### Industry Satellite Symposium

**11 000 EUR**

The company can organize a lunch Parallel Satellite Symposium of 60 minutes during the lunch break (including 15 minutes for preparation, 45 minutes net time for the Presentation)

- Organisers will provide a room and the basic AV equipment and technical support
- Rooms and timeslots will be distributed based on priorities and on a first come, first served basis
- The Partner is recommended to provide lunch boxes

#### Bag Insert

**1 200 EUR**

- Inserts in the virtual Conference Bag, available from the mobile applications (1 digital file, no prescription drug advertising)



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# SOCIAL EVENTS

## Coffee Break

**2 500 EUR**

- Partner's logo displayed on the tables with coffee breaks
- Partner can distribute their own flags, napkins, etc. or place roll-up banners
- Partner's logo in the Final Programme
- Partner's logo on the Website

All branded materials must be approved by the organiser.

## Lunch Break

**2 500 EUR**

- Partner's logo displayed on the catering tables
- Partner can distribute their own flags, napkins, etc. or place roll-up banners
- Partner's logo in the Final Programme

All branded materials must be approved by the organiser.

# MATERIALS

## Badge Lanyards

**5 000 EUR**

(50% discount if provided by Partner)

### Exclusive

- Partner's logo will be printed on all Lanyards
- Lanyards will be distributed to all delegates upon registration

## Badge Lanyards from Seed Paper

**6 000 EUR**

- Seed paper lanyard with removable buckle.
- The Partner's logo will be printed on the lanyard and posted on the WONCA website as a sponsor of sustainable lanyards. The sustainability of the conference materials will be also promoted (together with Partner's logo) on WONCA Europe Conference social media networks.





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### Pens

(50% discount if provided by Partner)

#### Exclusive

- Partner's logo placed on the pens
- Pens will be distributed to all delegates upon registration
- Pens must be black ink

**3 000 EUR**

### Pens from Sustainable Material

**4 000 EUR**

- Retractable ballpoint pen made of ocean-bound PET material with an opaque matte case and clip.
- Ocean-bound plastic, also known as Social Plastic<sup>®</sup>, collected through the Plastic Bank is upcycled in Europe into recycled PET stationery for long-lasting, sustainable advertising.
- Thanks to its European and climate-neutral production, the pen represents another sustainable contribution to environmental protection.
- The Partner's logo will be printed on the pen and posted on the WONCA website as a sponsor of sustainable pens. The sustainability of the conference materials will be also promoted (together with Partner's logo) on WONCA Europe Conference social media networks.



### Water Bottles

**5 000 EUR**

- Partner's name and/or logo printed on bottles
- Water bottles will be distributed to all delegates upon registration or at your own booth



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### Sustainable Water Bottles

8 000 EUR

- This reusable water bottle is made from 100% recycled PET bottles!
- With this bottle you are supporting Plastic Bank, a social enterprise based in Canada that aims to clean plastic waste from our oceans while providing valuable opportunities for poor communities.
- Plastic Bank offers cash or vouchers to residents of Haiti, the Philippines and Indonesia in exchange for the waste it collects, which is then recycled into products. The bottle comes with a paper “cover” that introduces the sustainability of this product.
- The Partner’s logo will be printed on the bottle and posted on the WONCA website as a sponsor of sustainable bottles. The sustainability of the conference materials will be also promoted (together with Partner’s logo) on WONCA Europe Conference social media networks.



### Water Dispensers

Exclusive

- Partner’s name and/or logo printed on bottles

4 000 EUR

### Set Water Bottles and Water Dispensers

Exclusive

- Get a bigger visibility by combining a sponsorship of water bottles and water dispensers with a reduced price

7 500 EUR



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# INFORMATION MATERIALS

## Directional Signage **SOLD OUT**

**4 000 EUR**

### Exclusive

- Partner's logo displayed on all directional signs and information boards related to the event venue
- Item will be released after February 28, 2023 if not used by Diamond Partner

## Mobile Application

**9 000 EUR**

### Exclusive

- Advertising in the event mobile application that can be downloaded by delegates to their smartphones and other electronic devices
- Partner's logo displayed on the homepage of the Mobile Application
- Special button with direct information about the Partner

## Wi-Fi

**6 000 EUR**

### Exclusive

- Partner's logo displayed on all signage associated with the wireless internet
- Partners Name or any other related word as a Wi-Fi password (e.g. meet\_us\_at\_stand\_13)





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### AREAS

#### Poster Session

Exclusive

2 500 EUR

- Partner's logo displayed in the Poster Boards Area

#### Speakers' Ready Room

Exclusive

1 000 EUR

- All speakers use this room to prepare and upload their presentations
- Partner's logo displayed within the room and on the computer screens
- Partner can provide other branded materials (mouse pads etc.)
- Only company logo can be displayed, no product placement is allowed

All branded materials must be approved by the organiser.

#### On-Site Check-In Kiosks

Exclusive

8 000 EUR

- All attendees must go through self-check-in
- Partner's logo displayed on the self check-in kiosk

#### Relax Zone

3 000 EUR

- Company can place roll up banners and other branded materials (seating, pillows etc.) in the Relax Zone area
- Relax Zone will be available to all attendees

ALL MENTIONED PRICES ARE VAT EXCLUDED

### IF YOU ARE INTERESTED IN PARTNERSHIP OR EXHIBITION, PLEASE CONTACT

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